

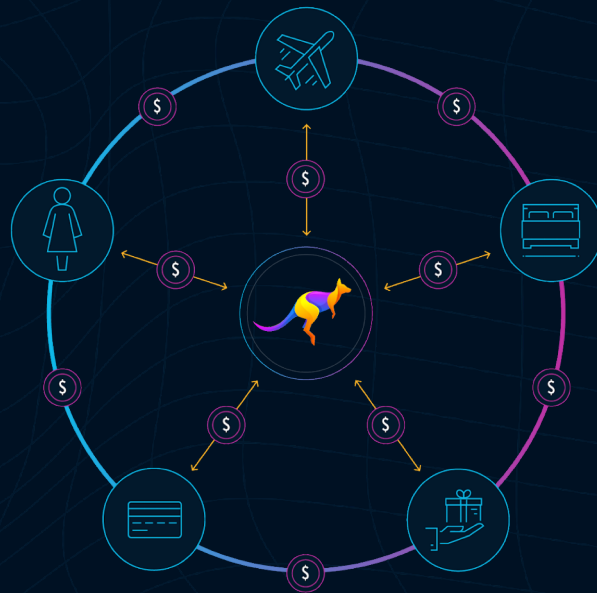


Kingaru

The Blockchain Built for Retail



Launched on Bitmart on October 27, 2022



KRU Launched



KRU Launched on October 27th, 2022

Launch price at \$.10

Initial Price after 24 hours - \$.203

As of October 31, 2022 - \$.26

Current Market Cap - \$260,000,000

Tracked on [Coinmarketcap.com](https://coinmarketcap.com)

Tracked on [Coingecko.com](https://coingecko.com)

Retail Restraints with Blockchain Adoption



Interoperability Between Coins

Exchangeable Consumer Rewards

Speed of Transactions

Cost of Transactions

Banking Relationships to Facilitate Payments

Secure and Audited Technology

Kingaru's Opportunity

Global Crypto Payments in Retail to increase from
9% in 2022 to 25% in 2026 (\$27.5B)

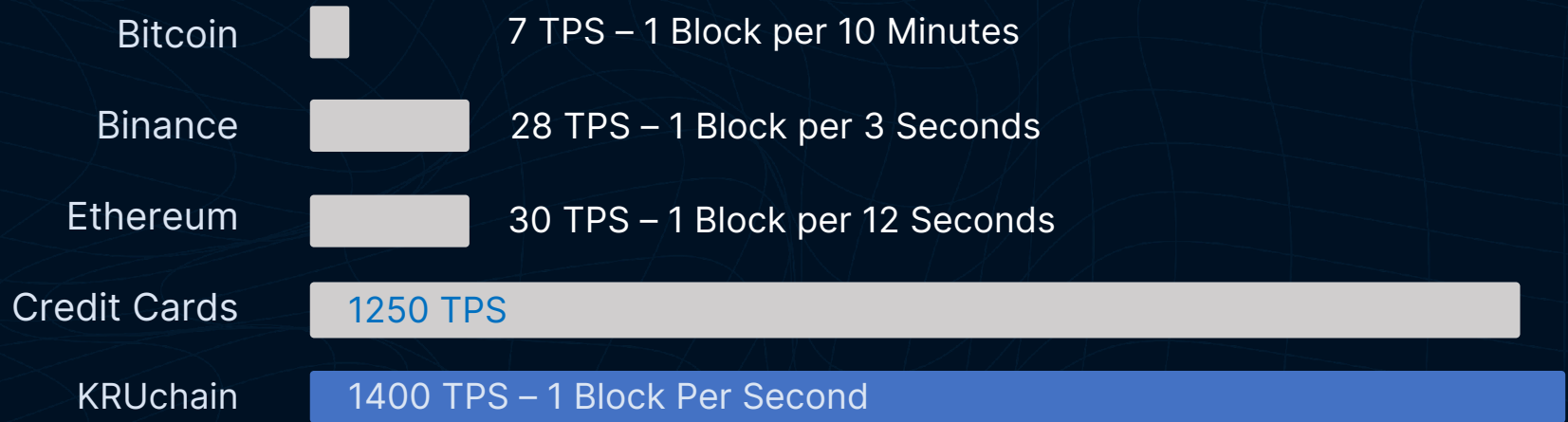
The Kingaru Chain can process
payments as fast as Visa and
provide rewards to consumers
for utilization



Kingaru was built for Retail from
the ground up to provide tools
to retailers and consumers in a
secure environment

Trustless Chain provides
interoperability between BTC,
ETH, and BNB based coins

King(aru) of Speed



Global Payments & Fraud

Kingaru's Blockchain Technology Can Mitigate These Costs



Over 54% of consumers have been affected by fraud and 47% of companies have dealt with fraud in the last two years.

US Based Credit Card Processing Cost -
\$110B

Total Fraud Costs - \$5.13T worldwide
up 7.3%

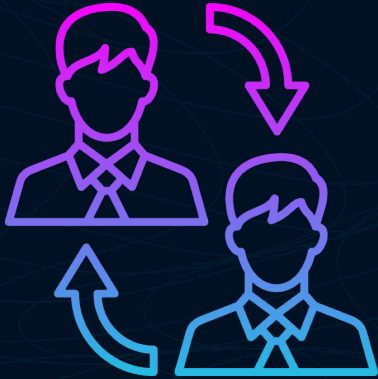
\$100 in Fraud = \$196 in costs
(Product Costs+Shipping+Recovery Efforts)

Global Payments Fraud -
\$32.4B (2020) -> \$40.7B (2027)

Companies will spend \$9.6B in fraud
protection in 2023

Kingaru Payments

Nearly Instantaneous Payments – Wallet to Wallet



Peer to Peer
Wallet to Wallet



Retail and E-commerce
Consumers can send directly to
store accounts via the Kingaru
retail system
(already integrated to top e-commerce systems)



Business to Business
Wallet to Wallet

Kingaru's Integrated Solutions

Payments

No Chargeback or Fraud Risks

Ultra low processing fees

System is competitive with Visa's worldwide speed and capacity

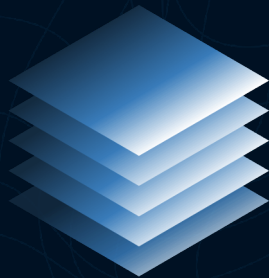


Play Video

Rewards

Exchangeable Rewards System

Brands can build on top of Kingaru to develop interoperable loyalty tokens on the blockchain

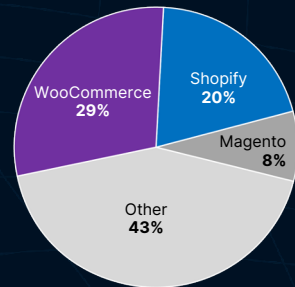


Blockchain Integrations

Already integrated to top E-commerce systems

WooCommerce & Magento
(launching soon)
(Shopify - coming soon)

Trustless Bridge allows for outside coins to be utilized on the Kingaru Blockchain



Exchangeable Reward Systems

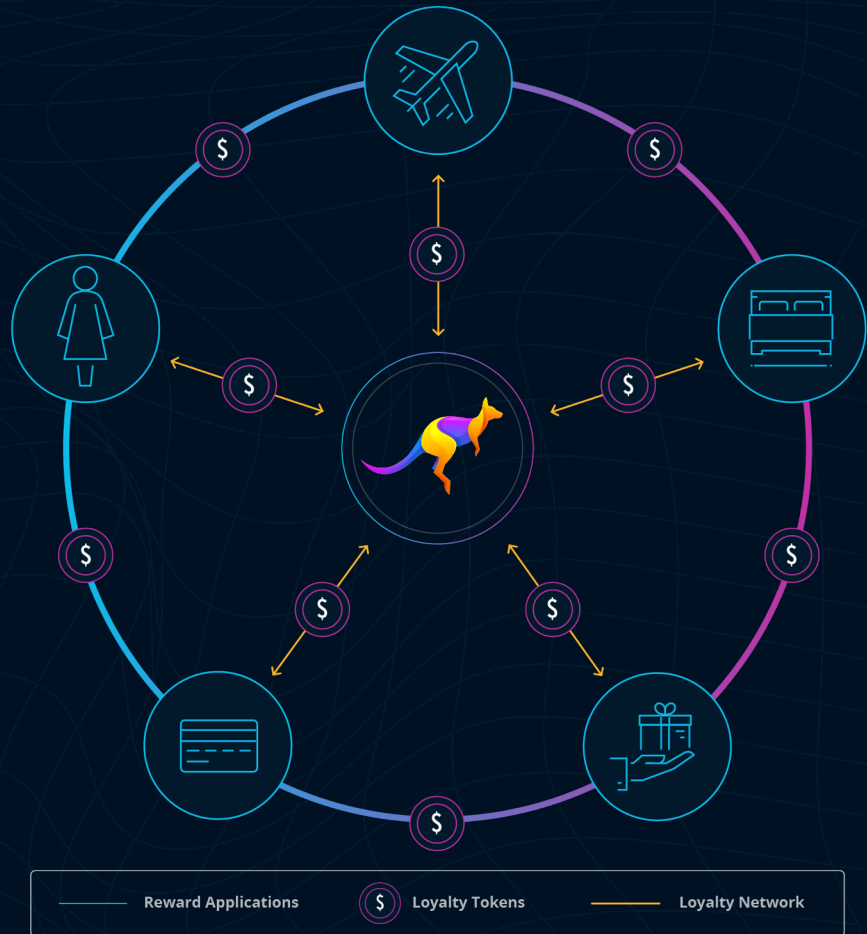
Seamlessly swap between
brand loyalty programs

On the Kingaru Swap Protocol
consumers will be able to swap between

Hotel -> Airlines -> Clothing etc.

[Loyalty Program Study Link](#)

[Deloitte Loyalty Blockchain Study Link](#)



Interchain Operability

The Kingaru Trustless Bridge



The wrapped coin can be used and move around the Kingaru Network, and when returned to the other network, are then burned.

Current Blockchains and tokens can utilize the Kingaru Blockchain through the process of wrapping, minting, and burning.

Any Binance Smart Chain Token can be sent through the bridge and will emerge as newly minted and wrapped on the Kingaru Chain. BTC, ADA, and ETH chains coming soon.

Kingaru Tech Stack



Kingaru Tokenomics

25.65% Foundation

Exchange Listings – 6.5% Company Treasury – 4.63%
Marketing – 9.15% Initial Transactions - .1%
Future Projects – 5% Validator Nodes - .28%

20% Team

* 12 month lock up, 48 month vest

10% Advisors

* 12 month lock up, 48 month vest

3.85% Early Contributors

2% Private Sale

\$\$.08 – 6 month Lockup
\$.07 – 8 Month Lockup
\$.06 – 10 Month Lockup
\$.05 – 12 month Lockup



8.5% Public Sale

• 4 month lock up, 8 month vest

30% Rewards & Grants

150M (15%) staking rewards
90M (9%) grants
60M (6%) bounties

Kingaru

1 Billion total coins

Roadmap

Major Kingaru milestones



The Kingaru Team



Bradley Boyle

Founder
World Consulting Group



Brett Old

GM and AML Officer
eBankX & BitcoinPoint.com



Weston Orme

Tokenomics
Clearwater Analytics



Reinis Sietins

Outside Legal Consultant
Gate to Baltics



Richard Gill

Head of Marketing
Amazon



Robert Halasz

Head of Global Investment
Globaleye



Ian Arden

Technology
Mempool Ventures



Ihor Savchuk

Strategy
Applicature



Nick Belonenko

Blockchain Strategy
AnzenPad



Scott Symington

Retail Commerce
Genesco



Adrian Perez

Marketing Strategy
Giorgio Armani



Fred Schobert

Business Development
Globaleye