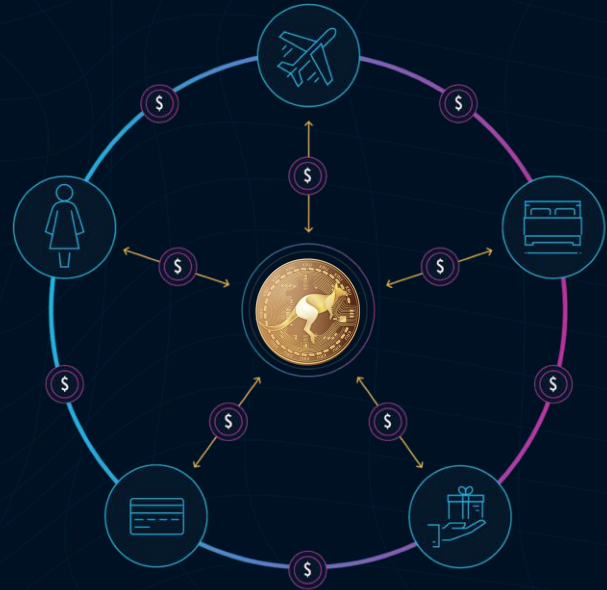




# The Blockchain Built for Retail and AI



Launched on Bitmart on October 27, 2022  
Launched on Uniswap on March 29, 2024



# Retail Restraints with Blockchain Adoption



Interoperability Between Coins

Exchangeable Consumer Rewards

Speed of Transactions

Cost of Transactions

Banking Relationships to Facilitate Payments

Secure and Audited Technology

# Kingaru's Opportunity

Global Crypto Payments in Retail to increase from 9% in 2022 to 25% in 2026 (\$27.5B)

The Kingaru Chain can process payments as fast as Visa and provide rewards to consumers for utilization

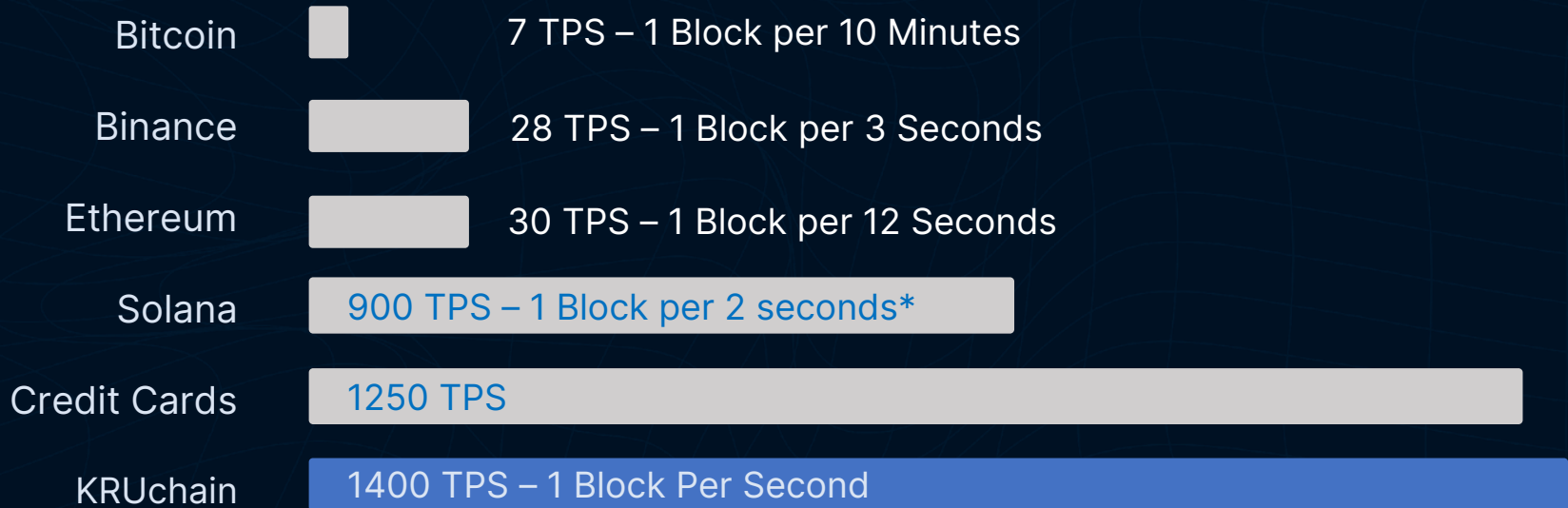


Kingaru was built for Retail from the ground up to provide tools to retailers and consumers in a secure environment

Trustless Bridge provides interoperability between BTC, ETH, and BNB based coins



# King(aru) of Speed



\*due to congestion and outages -> [link](#)

# Global Payments & Fraud

Kingaru's Blockchain Technology Can Mitigate These Costs



Over 54% of consumers have been affected by fraud and 47% of companies have dealt with fraud in the last two years.

US Based Credit Card Processing Cost -  
\$110B

Total Fraud Costs - \$5.13T worldwide  
up 7.3%

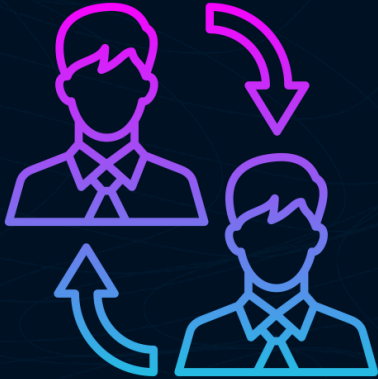
\$100 in Fraud = \$196 in costs  
(Product Costs+Shipping+Recovery Efforts)

Global Payments Fraud -  
\$32.4B (2020) -> \$40.7B (2027)

Companies will spend \$9.6B in fraud  
protection in 2023

# Kingaru Payments

Nearly Instantaneous Payments – Wallet to Wallet



Peer to Peer  
Wallet to Wallet



Retail and E-commerce  
Consumers can send directly to  
store accounts via the Kingaru  
retail system  
(already integrated to top e-commerce systems)



Business to Business  
Wallet to Wallet

# Kingaru's Integrated Solutions

## Payments

No Chargeback or Fraud Risks

Ultra low processing fees

System is competitive with Visa's worldwide speed and capacity



Play Video

## Rewards

Exchangeable Rewards System

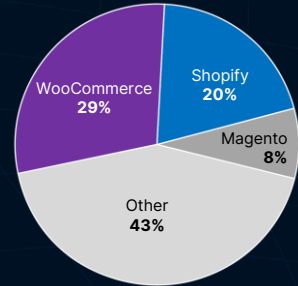
Brands can build on top of Kingaru to develop interoperable loyalty tokens on the blockchain



## Blockchain Integrations

Already integrated to top E-commerce systems  
WooCommerce & Magento (launching soon)  
(Shopify - coming soon)

Trustless Bridge allows for outside coins to be utilized on the Kingaru Blockchain



# Exchangeable Reward Systems

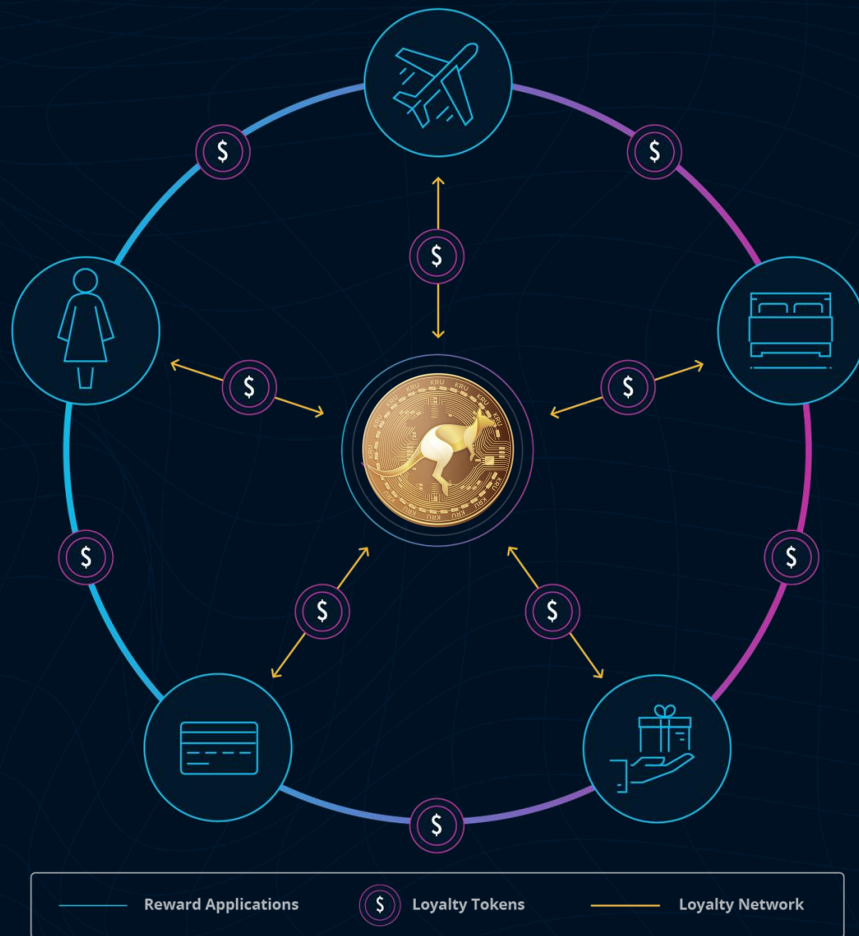
Seamlessly swap between  
brand loyalty programs

On the Kingaru Swap Protocol  
consumers will be able to swap between

**Hotel -> Airlines -> Clothing etc.**

[Loyalty Program Study Link](#)

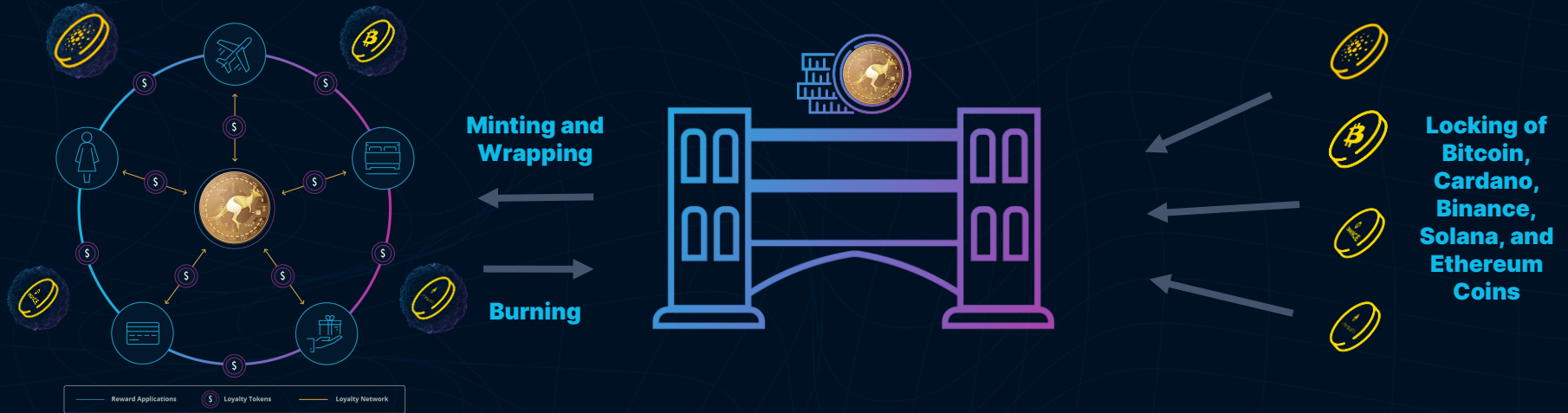
[Deloitte Loyalty Blockchain Study Link](#)





# Interchain Operability

## The Kingaru Trustless Bridge



The wrapped coin can be used and move around the Kingaru Network, and when returned to the other network, are then burned.

Current Blockchains and tokens can utilize the Kingaru Blockchain though the process of wrapping, minting, and burning.

Any Binance Smart Chain Token can be sent through the bridge and will emerge as newly minted and wrapped on the Kingaru Chain. BTC, ADA, and ETH chains coming soon.

# Kingaru Tech Stack



FRONT-END DEV



BACK-END DEV



INTEGRATIONS



DEVOPS



DATABASES



# Kingaru Tokenomics

1B Total Coins

**25.65%** Foundation

Exchange Listings – 6.5%    Company Treasury – 4.63%  
Marketing – 9.15%    Initial Transactions - .1%  
Future Projects – 5%    Validator Nodes - .28%

**8.5%** Public Sale

4 month lock up, 8 month vest

**30%** Rewards & Grants

150M (15%) staking rewards  
90M (9%) grants  
60M (6%) bounties

**20%** Team

\* 12 month lock up, 48 month vest

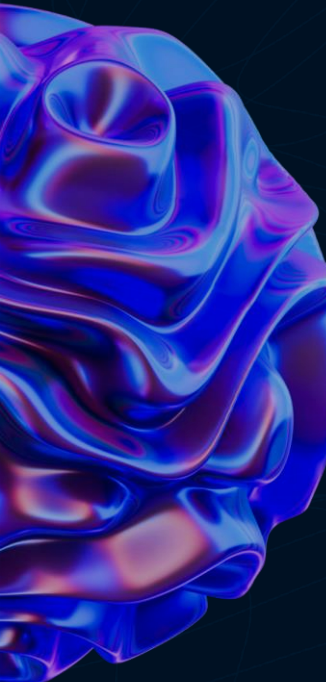
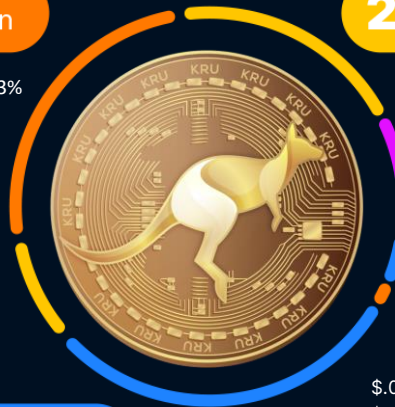
**10%** Advisors

\* 12 month lock up, 48 month vest

**3.85%** Early Contributors

**2%** Private Sale

\$.08 – 6 month Lockup  
\$.07 – 8 Month Lockup  
\$.06 – 10 Month Lockup  
\$.05 – 12 month Lockup



# Roadmap

## Major Kingaru milestones

- KRU listed on Bitmart and coin aggregator sites
- Release Kingaru blockchain code and make it open source

Q4 2022

Expand KRU Payments to multiple merchants & enable fiat withdrawal

Q4 2023

Begin grant program and development of token creator platform

Listing on DEX Uniswap  
Listing on CEX Mexc

Q2 2024

Expansion of retail and e-commerce footprint

Q4 2024

Top Tier Exchange expansion i.e. Coinbase, Binance

Q 2024

Q3 2020

Kingaru Development Started

Q1 2023

Audit of Smart Contracts & Payment Gateway & Trustless Bridge

Release of KRU payment gateway on shopify.com, woocommerce & magento

Q1 2024

Relaunch of the Marketing and Exposure of KRU

Q3 2024

Layer 2 Project Deployments

Q1 2025

In-person retail Expansion!